

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant

M. Altman

Appl. No.

10/776,391

Filed

February 11, 2004

For

UNIVERSAL REMOTE

CONTROL FOR EFFECTING THE SAME FUNCTION ON A PLURALITY OF DIFFERENT

DEVICES

Examiner

E. Holloway, III

Group Art Unit

2635

DECARATION OF APPLICANT

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

- 1. I am the sole inventor of the above-captioned patent application.
- 2. I am providing this Declaration to support the commercial success obtained by the invention set forth in the claims of the application.
- 3. A commercial embodiment of the invention set forth in these claims is marketed under the trademark TV-B-GONE®.
- 4. The TV-B-GONE universal remote control device has had tremendous commercial success. Since sales began in October 2004, over 86,000 have been sold.
- 5. All of this commercial success has occurred with virtually no marketing efforts. Cornfield Electronics, Inc., the assignee of the present patent application, did hire a part-time public relations consultant after a significant amount of the sales had already occurred. However, Cornfield Electronics has spent no money on direct marketing of the product to the public.
- 6. The TV-B-GONE universal remote control device has only the single function of turning televisions on or off. It emits the signals sequentially for 117 different televisions for the

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North American model, and 109 different televisions for the European model, and has a timing between signals of 205 msec.

7. The attached printout from the Cornfield Electronics website (http://www.tvbgone.com/cfe_tvbg_using.php) provides information concerning the use of the TV-B-GONE® device.

Respectfully submitted,

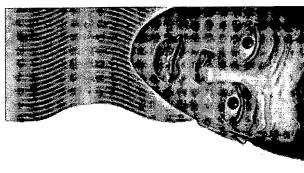
Dated: 12-March-2006

y: Tree-last A Alex

Mitchell A. Altman







USING YOUR TV-B-GONE

Directions for using your TV-B-Gone

- 1. Point it at a TV set
- 2. Press the button (no need to hold the button down)
- 3. Keep pointing it at the TV until the TV turns off (which may take up to 69 seconds)

We have 2 models of TV-B-Gone

North American & Asian model European model

other countries that use PAL or SECAM video). European model works for televisions in European countries and Australia (may also work in many Asian countries (may also work in other countries that use NTSC video). The The North American & Asian model works for televisions in US, Canada, Mexico, as well as

Tips on effective use of your TV-B-Gone

NEW IMPROVED MODEL

Your TV-B-Gone remote control is very small and weighs very little compared to most other (watch batteries) are included and already installed within the device!!! remote controls. The batteries are also extremely small, but be assured that batteries

control turn off any and all TV's, there may be some few that it won't turn off. within the first few seconds. Although we tried our best to make your TV-B-Gone remote It may take up to 69 seconds for the television to turn off, but most TVs will turn off

time to RESTART transmission of all of its infrared codes. Since the codes for the most without waiting the full 69 seconds, as with the original version. popular TVs are closest to the beginning of the sequence, you can shut off more TVs faster, Instant Reactivation Feature: This new feature allows you to press the button at any

longer than the original model. **Bigger Battery:** Another new feature is that it has a bigger battery, allowing it to last even

Flashing LED: This light indicates that the unit is sending out its signal. (If you don't want the flashing LED on, simply double-click at the beginning of a new sequence.) The

with infra-red light but you can't see it! small, clear emitter node at the front will not light up or glow – actually, it does light up

ORIGINAL MODEL

some differences that you should be aware of. Your TV-B-Gone remote control is very much like any other remote control but there are

clear emitter node at the front will not light up or glow (actually, it does light up with infra-One difference is that there is no indicator light to tell you that it is on. The small, red light but you can't see it!).

be assured that batteries (watch batteries) are included and already installed within the little compared to most other remote controls. The batteries are also extremely small, but device!!! Another difference is that your TV-B-Gone remote control is very small and weighs very

control turn off any and all TV's, there may be some few that it won't turn off. within the first few seconds. Although we tried our best to make your TV-B-Gone remote It may take up to 69 seconds for the television to turn off, but most TVs will turn off

another TV off, please wait 69 seconds before using your device again. pressing for 69 seconds. If you want to turn your television back on or if you want to turn After you press the button on your TV-B-Gone remote control, it ignores further button

Battery Replacement

Click here to find out how to change the batteries

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